

WORK EXPERIENCE

TPT Channel 2 // St.Paul

Designer: January – May 2008 (with continuing freelance to present)

- Independently organized a wide variety of design projects from on-air to print and web materials for various non-profit agencies

Tom, Dick & Harry Advertising // Chicago

Designer: 2008 – 2010

- maintained and built client relationships
- worked one-on-one with vendors to see project from start to finish
- as sole designer, I worked with many clients across various categories
- projects ranged from annual reports, brochures, identity & branding, packaging, outdoor signage, web, television

Locality & OhHi Shop // Minneapolis

Owner, Creative Director & Project Manager : 2010 – present

- created two independent product lines
- established respective branding for each including identity, packaging, styling, photography and online presence
- marketed, merchandised and sold products in retail shops
- OhHi Shop featured in 3 publications (Details, Print and DIY Magazine)

Freelance // Minneapolis

Designer & Project Manager : 2010 – present

- worked one-on-one with clients, defined project scope, established timelines, presented creative and sourced vendors
- projects ranged from brand vision & identity, outdoor signage, packaging, book covers, and web.

CLIENTS

Bally Total Fitness, Big Ten Network, Canyon Ranch Resort & Spa, Evangelical Lutheran Churches of America, ELCA–Mission Investment Fund, Follett Bookstores, Korte Construction, LaBrea Bakery, Minnesota Public Television Association, Omnium Bike Shop, Open Air Powersports, PBS, Premier Dermatology, Robert D. Reed Publishers, Stubb's, Twin Cities Public Television, etc.

RECOGNITION

Invited to lead a workshop at AIGA Portfolio 1-on-1, 2011

Published work from OhHi Shop in Details, DIY and Print Magazines, 2010

Recipient of two AIGA Design Show awards with winning pieces displayed in the Weisman Art Museum, 2008

Published photography in CMYK magazine for national design contest, 2008

Accepted into selective art and design exchange program in Germany in Hildesheim, Germany, 2006-2007

EDUCATION

Hochschule für Angewandte Wissenschaft und Kunst; Hildesheim
Germany Graphic Design program

University of Wisconsin–Stout

BFA Graphic Design (graduation December 2007)

REFERENCES

Available upon request